

The background is a dark blue field with a grid of light blue dots forming a world map. Overlaid on this are various data visualization elements: vertical lines with circular markers in red, white, and orange, and several vertical bars of varying heights and colors (blue, red, white).

**INTERNATIONAL STRATEGY
OF SWPS UNIVERSITY OF SOCIAL
SCIENCES AND HUMANITIES
FOR YEARS 2017-2022**

GOAL 1

Building the Position and Image of SWPS University Abroad

Operational Objectives

1. To **build a consistent and attractive image** of SWPS University for international clients by:
 - gaining key international accreditations
 - qualifying for international rankings and advancing SWPS University's ranking in Poland
 - establishing cooperation agreements with prestigious foreign universities, including student and staff exchanges, joint teaching programs and research projects
 - implementing an adequate and consistent recruitment policy to improve the quality of study programs
 - promoting SWPS University brand internationally, by utilizing the university's strongest assets, such as selected fields of study, well-known researchers and academics
 - active networking with international partners
 - promoting cutting-edge educational and research projects, which demonstrate progressive and innovative nature of SWPS University
2. To **expand learning opportunities** for international students at SWPS University by:
 - increasing the number of programs offered in English
 - continuously improving the existing programs taught in English
 - ensuring internationalization of doctoral studies
 - employing academic and research staff from other countries
 - expanding the offer of summer and tailor-made courses
 - improving services supporting education (e.g. enhance campus facilities, provide tutoring and mentoring, organize various events and other activities)
 - implementing bi-lingual (Polish and English) signage and communication addressed to students and employees
3. To **support international engagement of SWPS University's researchers** by providing them with opportunities to:
 - participate in the EU and non-EU-funded research projects
 - participate in international research teams and lead international research projects
 - increase faculty's mobility by enabling their participation in the Erasmus+ program, academic conferences, and research trips

GOAL 2

Development of SWPS University as an Open and Multicultural Organization Shaping Enlightened Citizens of the International Community

Operational objectives

1. To enable SWPS University's students to **gain extensive international experience** by:
 - actively participating in student exchange programs with SWPS University's partner universities
 - taking full advantage of the Erasmus+ program
 - creating opportunities for continuation of studies abroad at our partner higher education institutions
2. To **create ample opportunities for SWPS University students to work and socialize** with representatives of different nationalities, cultures and religions by:
 - ensuring that classes include students of diverse cultural backgrounds
 - ensuring that study programs include courses promoting understanding of the multicultural world
 - implementing programs conducive to integration of Polish and international students, such as recurring events, extra-curricular activities, tutoring, mentoring, knowledge and skills exchange, as well as supporting activities of student organizations.
3. To **overcome any signs of discrimination**, xenophobia, racism and intolerance on and off campus by:
 - implementing cultural and social education programs, including information campaigns, addressed not only to students, teachers, and staff of SWPS University, but also to members of our local community
 - developing and adhering to appropriate procedures to prevent unacceptable behavior and reduce its negative effects on members of our community
 - promoting tolerance through public and media-related activities of SWPS University
 - community engagement and cooperation with organizations and institutions dedicated to the mission of freedom and human rights.